Ahmad Putra et al., (2026). Dampeng: Journal of Art, Heritage and Culture, 2(3),139-147.
https://doi.org/10.70742/dampeng.v2i3.1219
ISSN (Online): 3089-9753

DAMPENG
Journal of Art, Heritage and Culture

RESEARCH ARTICLE

Padang Beach's Image as a City Tourism Icon: An Analysis of Security Management and Tourist Experience

Ahmad Putra[1*], Muhammad Aqsa[2], Muhammad Abil Wahyuda[3]

Received:
August 27, 2026

Accepted:
October 2, 2026

Published:
November 6, 2026

***Corresponding author:**
Ahmad Putra, Institut Agama Islam Sumbar, Indonesia
E-mail: pratamaahmad954@gmail.com

Abstract: Padang Beach, a prominent tourism destination, faces challenges in maintaining its image as Padang City's tourism icon, particularly concerning security management and tourist experiences. Issues such as public order, visitor safety, parking management, informal activities, and service transparency may undermine tourists' perceptions of the destination. This study aims to examine security management at Padang Beach and explore tourist experiences in relation to its image as a tourism icon. Employing a qualitative case study approach, data were collected through field observations, in-depth interviews with tourists, government officials, managers, security personnel, business operators, and local residents, as well as documentation. Data were analyzed through condensation, presentation, and conclusion drawing, with validity ensured through source and technique triangulation. The findings reveal that security management significantly shapes tourists' experiences and perceptions. Persistent issues in public order, safety, service quality, and informal activity management create discrepancies between the beach's iconic image and actual visitor experiences. Therefore, integrated, transparent, and responsive management is essential to ensuring a safe, comfortable, and memorable tourism experience.

Keywords: Padang Beach, destination image, tourism icon, security management, tourist experience

Abstrak: Pantai Padang sebagai destinasi wisata unggulan menghadapi tantangan dalam mempertahankan citranya sebagai ikon pariwisata Kota Padang, terutama terkait pengelolaan keamanan dan pengalaman wisatawan. Permasalahan seperti ketertiban umum, keselamatan pengunjung, pengelolaan parkir, aktivitas informal, dan transparansi pelayanan berpotensi memengaruhi persepsi wisatawan terhadap destinasi tersebut. Penelitian ini bertujuan menganalisis pengelolaan keamanan Pantai Padang serta mengidentifikasi pengalaman wisatawan dalam kaitannya dengan citra pantai sebagai ikon pariwisata. Penelitian menggunakan pendekatan kualitatif dengan metode studi kasus. Data dikumpulkan melalui observasi lapangan, wawancara mendalam dengan wisatawan, pemerintah atau pengelola, petugas keamanan, pelaku usaha, dan masyarakat setempat, serta dokumentasi. Analisis data dilakukan melalui kondensasi data, penyajian data, dan penarikan kesimpulan, dengan validitas melalui triangulasi sumber dan teknik. Hasil penelitian menunjukkan bahwa pengelolaan keamanan berpengaruh signifikan terhadap pengalaman dan persepsi wisatawan. Permasalahan ketertiban, keselamatan, kualitas pelayanan, dan aktivitas informal menimbulkan kesenjangan antara citra ikonik dan pengalaman aktual. Oleh karena itu, diperlukan pengelolaan terpadu, transparan, dan responsif untuk mewujudkan pengalaman wisata yang aman, nyaman, dan berkesan.
Kata Kunci: Pantai Padang, citra destinasi, ikon wisata, tata kelola keamanan, pengalaman wisatawan

About Author
Ahmad Putra, Institut Agama Islam Sumbar, Indonesia; Muhammad Aqsa, Universitas Al Azhar, Egypt; Muhammad Abil Wahyuda, Universitas Al Azhar, Egypt

To cite this article: Putra, A., Aqsa, M. ., & Muhammad Abil Wahyuda. (2026). Padang Beach's Image as a City Tourism Icon: An Analysis of Security Management and Tourist Experience. *Dampeng: Journal of Art, Heritage and Culture*, *2*(3), 139–147. https://doi.org/10.70742/dampeng.v2i3.1219

Copyright © 202 by Author(s)
This work is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License.

Introduction

Tourism is one of the most strategic and promising sectors in regional development, as it contributes not only to economic growth but also to shaping a region's identity and progress (Poni Sukaesih Kurniati et al., 2023). It is also important that tourism be equipped with adequate facilities and supported by the local community, so that tourists can enjoy the natural attractions of a destination (Nadhifa Fadhila et al., 2023). In Padang City, tourism has become a main pillar of the local economy, supported by its natural conditions and rich potential across various locations, which give visitors reasons to visit tourist sites in Padang City (Dhea Syafitri et al., 2023).

Of the many tourist attractions in Padang City, one stands out as an icon of the city that tourists must visit: Padang Beach. Its location in the heart of the city, its easy accessibility, and its distinctive charm make Padang Beach more than just a recreational site. It is also a space where people can unwind and one of the symbols of Padang City's identity (Ade Irwandi et al., 2022).

As a destination visited by many local and out-of-town tourists, Padang Beach should, through the relevant parties such as the government, the community, and the site managers, guarantee safety, comfort, and protection, and encourage tourists to want to return to Padang Beach. All of this can be realized only if all parties truly provide the best service and uphold human values toward every tourist (Dhea Syafitri et al., 2023).

However, behind the great reputation of Padang Beach and the natural beauty it offers, various problems are still found in the field that need to be seriously addressed. Some of them still occur to this day and greatly affect the long-term views and assessments of the tourists who visit. One visitor, who is a resident of Padang City, said:

> "I am a native Minangkabau and grew up in Padang. Until now, the problems at Padang Beach remain unresolved, from expensive parking fees and visitor comfort that is still not guaranteed to thuggery that can happen at any time" (Mr. DK, Interview, 10 August 2026).

The explanation above is almost the same as the statement of a tourist from outside the region, who described the unease she experienced when visiting Padang Beach a few weeks ago. She said:

> "While we were sitting in a tent near the shoreline, buskers came to ask for money almost constantly, and if we did not give them any, they used harsh words" (Mrs. LN, Interview, 13 August 2026).

This condition was also corroborated and acknowledged by a local resident who works near Padang Beach, who said:

> "As a local resident who also works around Padang Beach, the news that often appears in the media and the word-of-mouth information are indeed true. The Government must focus on improving and following up on every complaint so that Padang Beach is no longer seen as a place that cannot provide a sense of safety. If these problems keep occurring, it will have a serious impact on the traders" (Mr. HN, Interview, 13 August 2026).

The complaints and feelings of discomfort come not only from those who experienced them directly or from individuals who saw the conditions at Padang Beach with their own eyes, which often leave tourists feeling uncomfortable. They are also reinforced by media coverage, which adds to the burden and homework of all parties responsible for creating a destination that is truly safe and comfortable for every visiting tourist.

First, according to Padek (Padang Ekspres Digital Media) in August 2026, an alleged act of bullying by a number of local youths (*akamsi*, "local kids") against a visitor in the Padang Beach area has drawn public attention. In a video circulating on social media, the visitor was allegedly the target of ridicule and was called "boti" (a derogatory slang term). The incident triggered various responses from the public because it was seen as potentially tarnishing the image of Padang City's tourism. The incident also raised again the importance of a culture of hospitality, or friendliness toward tourists, at tourist destinations (Padek.jawapos.com, 2026).

Second, according to antarafoto.com in February 2025, several visitors sat at tourist facilities with a view of piles of garbage at Purus Beach, Padang, West Sumatra. The garbage, carried by the river from upstream to the sea, filled the beach area and caused a foul odor that disturbed tourists (antarafoto.com, 2025).

Third, according to klikpositif.com in August 2026, an alleged case of harassment against a female visitor in the Padang Beach area has again come into the spotlight. The incident, which went viral on social media, was seen as showing that supervision at one of Padang City's flagship tourist destinations is still weak. In the circulating video, a man allegedly made indecent remarks to the victim. The perpetrator was also said to have attempted physical contact, while the victim recorded the incident. Deputy Chair of the Padang City Regional House of Representatives (DPRD), Mastilizal Aye, stressed that the incident must not be taken lightly. According to him, the incident should serve as an evaluation for the Padang City Government to strengthen security in the Padang Beach area. He also asked the police to promptly investigate the case if elements of a criminal offense are found. According to him, the circulating video can serve as a basis for identifying the perpetrator (klikpositif.com, 2026).

Fourth, according to harianhaluan.id in January 2026, Padang Beach has recently been widely criticized by netizens on social media. Quite a few netizens openly complained about bad experiences during their visits and even called for the destination to be put on a tourism blacklist. The complaints varied, but they all came down to one thing: discomfort during the trip. The latest viral case on social media involved a visitor who bought the local Taplau snack "karupuak kuah" but received something far from expectations. On the other hand, illegal parking levies have drawn the sharpest criticism. From the moment they set foot in the beach area, tourists are often confronted with illegal parking practices, with levies that seem coercive and must be paid upfront. This situation is made worse by the lack of supporting facilities and by area management that is still considered chaotic. Although enforcement efforts have been carried out several times, the problem never seems to be fully resolved. A joint team from the local government and related authorities has stepped in to eradicate illegal levies and thuggery in order to restore visitors' sense of safety. In the field, however, illegal parking and unreasonable price-fixing continue to recur. The Chair of the Padang DPRD, Muharlion, regretted the weak supervision. According to him, such lapses in supervision should not occur, especially with the increased number of

Civil Service Police Unit (Satpol PP) personnel, including outsourced officers (harianhaluan.id, 2026).

Fifth, according to infonusantaranews.net in March 2026, a short video circulated on social media showing a man holding a visitor's mobile phone in the beach area. The video, which went viral on Instagram, drew widespread condemnation from netizens because it was seen as showing that the problem of illegal levies and extortion at one of Padang City's tourism icons has still not been resolved. According to him, if extortion continues, it can damage the region's tourism image and reduce the trust of visiting tourists (infonusantaranews.net, 2026).

On this basis, research on "The Image of Padang Beach as the City's Tourism Icon: An Analysis of Security Governance and Tourist Experience" is important to conduct. This research aims to critically examine how security and comfort issues in the Padang Beach area are managed, and how tourists experience and interpret these problems. Thus, this research does not merely ask "How beautiful is Padang Beach?" but poses a more fundamental question: "How safe, comfortable, orderly, and memorable is Padang Beach for the tourists who visit?" This question matters because the future of a destination is determined not only by the number of tourists who come, but also by their willingness to return, recommend the destination, and form a positive narrative about it. If Padang Beach is to be truly maintained as the tourism icon of Padang City, its beauty must go hand in hand with strong security governance and a positive tourist experience. After all, tourists may come because of the beauty of Padang Beach, but they will judge Padang City by how they are treated while they are there.

Method

This study uses a qualitative approach with a case study method. The qualitative approach was chosen because the study aims to gain an in-depth understanding of security governance, tourist experience, and the formation of the image of Padang Beach as one of Padang City's tourism icons. The case study method was used because the research focuses on a single case with a specific context: the management of the Padang Beach area as an urban tourist destination, with its various dynamics of security, services, economic activity, and interaction between tourists, the community, and business operators.

The case study in this research is intended to obtain a comprehensive understanding of the phenomena occurring in the Padang Beach area. The study does not look at security only from the perspective of the presence of officers or security facilities, but also examines how that security is felt by tourists during their time in the tourist area. The study thus seeks to examine the relationship between security governance, tourist comfort, and destination image.

Results and Discussion

Padang Beach is a tourist destination that holds an important position in the construction of Padang City's tourism identity. Its location in an urban area makes it relatively easy for tourists and local residents to reach (Annisa Eka Gustina et al., 2021). Padang Beach also differs from natural tourist destinations located far from the city center,

because the area functions simultaneously as a tourist space, a recreational space for the community, an economic space, and a public space (Nurmailis et al., 2021).

This position gives Padang Beach great potential to represent the face of Padang City. Visitors do not only experience the beach as a tourist attraction, but also interact with the urban environment, local residents, traders, parking attendants, buskers, security officers, and various informal economic activities. Padang Beach's image is therefore formed from the sum of these experiences.

The research findings show that the main attractions of Padang Beach are still closely tied to its scenic beauty, open atmosphere, easy access, and the presence of various culinary and recreational activities. However, these attractions are not yet fully matched by a consistent tourist experience in terms of security, order, and comfort. This indicates a gap between the ideal image of Padang Beach as a tourism icon and the actual experience felt by some tourists. As one visitor said:

> "We visited Padang Beach to take our family to relieve work stress and enjoy the beautiful setting of the beach. Although we had heard that problems such as mismatched food prices and buskers who come repeatedly are rampant here, so far my family and I still enjoy the atmosphere of Padang Beach" (Mr. YP, Interview, 19 August 2026).

From this visitor's explanation, it can be understood that there are two assessments of visiting Padang Beach: a sense of enjoyment because it relieves work stress, and a sense of wariness because of the controversies that frequently occur.

Tourist Security Governance at Padang Beach

Security is an important component of tourist destination management. Tourists fundamentally need assurance that while at a destination they can carry out tourist activities without disturbance, threats, coercion, or discomfort. In the context of Padang Beach, security relates not only to the possibility of criminal acts, but also to parking order, vehicle security, interactions with business operators, informal activities, and responses to tourist complaints. As one visitor said:

> "I once had a problem with a young man around Padang Beach who suddenly asked for a 10,000 rupiah parking fee, even though I had only just parked my motorbike. I think the fee requested was unreasonable and was clearly an illegal levy. I hope the relevant authorities can investigate this so that visitors feel comfortable visiting Padang Beach" (Mrs. RH, Interview, 22 August 2026).

Observations show that security at Padang Beach still faces a number of problems. The presence of security personnel and officers is indeed one form of supervision, but their presence is not always felt evenly by tourists across all parts of the area. At certain times when the number of visitors increases, the need for supervision and control of the area also grows. This is relevant to the explanation of one visitor, who said:

> "I think the police or Satpol PP also need to stand by at the location. They are certainly paid and salaried to be on duty. If security personnel could be present every day, the potential for extortion and arbitrary parking fees could be anticipated" (Mr. R, Interview, 13 August 2026).

These problems show that security governance cannot rely only on the presence of officers. A clear system is needed regarding who is responsible for security, how tourist complaints are handled, how informal activities are controlled, and how preventive measures are taken before more serious problems arise. The main issue is therefore not merely whether security officers are present, but the extent to which the security system is able to give tourists a sense of safety. Effective security must be felt by tourists in the form of an orderly environment, clear information, responsive officers, and easily accessible complaint mechanisms. As one officer who works as a member of the Padang City Civil Service Police Unit (Satpol PP) said:

> "My team and I often receive complaints and reports about visitors' discomfort while enjoying the atmosphere at Padang Beach. This is because some visitors experience extortion, buskers who forcibly ask for money, and other things that cause discomfort. So far, we have always tried to carry out supervision and work with all parties to ensure order at Padang Beach" (Mr. HD, Interview, 21 August 2026).

From these interviews, it can be understood that visitors want comfort and proper governance so that all parties can work together to realize comfort and order at Padang Beach.

Parking Problems and Their Impact on Tourist Experience

Parking is one of the problems directly related to the tourist experience. As a destination in an urban area, Padang Beach has fairly high vehicle intensity, especially on weekends and holidays. This creates a need for an orderly and transparent parking system. In field observations, parking activity is one of the first points of interaction between tourists and the area's managers. Unclear parking locations, the activities of parking attendants, and fee issues can leave tourists with an uncomfortable impression. The issue becomes even more sensitive when tourists feel that the fees they pay are not accompanied by clear information or adequate service. As one visitor said:

> "I was once scolded by a police officer who thought I had parked carelessly and taken up part of the road, even though I parked following the directions of the parking attendant. This made me reluctant to visit Padang Beach" (Mr. SR, Interview, 13 August 2026).

From the perspective of destination governance, parking cannot be regarded as a minor issue, because it concerns order, security, comfort, and tourist trust. Tourists who worry about the safety of their vehicles, or who feel uncertain about parking rates, may have a negative experience even before enjoying the attraction itself.

Parking management therefore needs to be treated as part of the tourism service system. Several aspects need to be strengthened: the arrangement of parking

locations, clear rates, identification of attendants, supervision, and complaint mechanisms. Professional parking management not only reduces the area's disorder, but can also help build Padang Beach's image as an orderly and safe destination. One tourist from outside the region said:

> "My group and I deliberately planned a route to visit Padang Beach because we were amazed by its beauty on social media, but what I saw in person was very different from reality. I saw disorderly vehicle parking and arbitrary rates, and the parking attendant even asked for money in an impolite way" (Mr. EY, Interview, 28 August 2026).

Based on the above, it can be understood that visitors' concerns about disorderly parking management at Padang Beach create a bad stigma about the area's tourism governance, raising the fear that visitors from outside the region will not want to return to Padang Beach.

Potential Thuggery and Tourists' Sense of Safety

Another issue of concern in the tourist experience is the emergence of worry about acts that carry a sense of thuggery or coercion in tourist spaces. In the context of tourism, tourists need to feel safe not only from criminal acts, but also from various forms of social pressure that can make them feel unable to enjoy the destination freely.

The presence of parties who act with an aggressive or coercive approach, or who ask for unreasonable payment, can create a negative perception of the tourist area. Although not every interaction between tourists and the community or informal economic actors can be categorized as thuggery, tourists' subjective experiences still deserve attention, because perceptions of safety influence destination satisfaction and image. As one university student who had visited the location said:

> "My friends and I once celebrated a birthday at Padang Beach, and suddenly several young men asked us for money as 'security money'" (BP, Interview, 27 August 2026).

This finding shows that tourism security has a psychological dimension. Tourists can feel unsafe even without directly experiencing a criminal act. Worry about the possibility of being coerced, harassed, or excessively asked for money is enough to reduce their comfort. In this context, the government and managers need to strengthen supervision and create mechanisms that allow tourists to report disturbances quickly. These problems also need to be handled persuasively and in a measured way so as not to kill the economic activities of the local community, which are in fact part of the life of the destination.

Busker Activity and Tourist Comfort

Busking is a phenomenon commonly found in various public spaces and tourist areas. On one hand, the presence of buskers can be part of the community's artistic expression and economy. On the other hand, the activity can cause discomfort when it is carried out in ways that are seen as coercive or repetitive toward tourists.

Observations show that the main problem is not simply the presence of buskers, but the absence of regulation capable of balancing the interests of informal actors with tourist comfort. Tourists who are enjoying the beach atmosphere basically have the right to a peaceful tourist experience without pressure to give money. This was experienced by one group from outside Padang, who said:

> "I came to Padang Beach after celebrating my child's graduation at one of the campuses here. While we were enjoying our food at the beachside, buskers came to ask for money almost a dozen times and would not leave until they were given money" (NL, Interview, 28 August 2026).

This condition shows the importance of a governance approach that is not merely repressive. The government can consider regulating the space and time for street arts activities, providing guidance to performers, and enforcing rules that prohibit forcibly asking for money. With this approach, the community's economic and artistic activities can continue without sacrificing tourist comfort.

Food Prices and Transparency of Tourism Services

Culinary offerings are one of Padang Beach's supporting attractions. The presence of food vendors gives tourists choices and also opens economic opportunities for the surrounding community. However, price is an important part of the tourist experience because it relates directly to perceptions of honesty, transparency, and service quality.

Complaints about food prices considered expensive can become a problem if tourists are not given clear price information before making a transaction. This does not always mean that high prices are automatically a form of poor service. The more important issue is price transparency and whether the price matches the product and service received. As one university student who enjoyed a meal with his family said:

> "For me, the food prices here are quite expensive, and unfortunately there is no price list, so when it came time to pay, I was shocked by the total" (SA, Interview, 28 August 2026).

If tourists receive price information from the start, they can make informed choices. Conversely, unclear prices can make them feel cheated and create a negative experience. In the era of social media, such experiences are also likely to be shared publicly and affect the destination's image more widely. Price transparency therefore needs to be part of Padang Beach's tourism governance. Providing clear price lists, supervising trade practices that harm tourists, and educating business operators about tourism services are important steps in building tourist trust.

The Gap Between the Ideal Image and the Reality of Tourist Experience

In the end, the research findings point to a fundamental problem: a gap between the ideal image of Padang Beach and the reality of some tourists' experiences. On one hand, Padang Beach has strong assets in the form of natural beauty, a strategic

location, and popularity as one of Padang City's main destinations. On the other hand, governance problems remain that can reduce the quality of the tourist experience.

This gap matters because, in the digital era, destination image is easily influenced by individual experiences. Tourists who have a bad experience can share it on social media and shape the perceptions of prospective tourists. Conversely, positive experiences can be very effective promotion because they come from visitors' real experiences. Maintaining Padang Beach as a tourism icon therefore cannot be achieved through physical development and promotion alone. Image must be built through experience. When tourists feel safe, comfortable, receive transparent service, and are treated well, Padang Beach's positive image will form naturally.

Implications for the Development of Padang Beach as a Tourism Icon

Based on all the findings, developing Padang Beach as Padang City's tourism icon requires a shift in orientation from mere destination development to destination governance. Destination development is oriented not only toward adding facilities, but also toward how all actors can manage the tourist experience in an integrated way. Several aspects that need to be strengthened include parking arrangements and rate transparency, increased security patrols, handling potential thuggery, regulating busker activities, food price transparency, providing tourist complaint channels, improving cleanliness, and inter-agency coordination.

Ultimately, the success of Padang Beach as Padang City's tourism icon must be measured not only by the number of tourists who visit, but also by their sense of safety, level of comfort, satisfaction, trust, and desire to return. A strong image is not one that appears only in promotional materials, but one that tourists actually experience.

Padang Beach thus has very strong assets to maintain its position as Padang City's tourism icon. However, strengthening that image requires security and service governance that is more consistent, transparent, responsive, and tourist-oriented. Natural beauty is the reason tourists come, but the quality of governance determines whether they go home with a good experience or with a negative story about the destination.

Conclusion

Padang Beach is a tourist destination visited by many tourists, not only from Padang City but also from other regions and even other provinces. The problems that keep occurring should be a shared task for all parties, especially the destination managers and the Padang City government, in maintaining the image and comfort of Padang Beach for every visiting tourist. Let us together strengthen our grip and commitment to create tranquility, security, and satisfaction for all tourists.

References

Kurniati P.S., Zakiyani S.N., Yuwono F.A.N., & Muniga, W. (2023). Government Policy in the Development and Advancement of Tourism in the Bandung City Area. Caraka Prabu: Jurnal Ilmu Pemerintahan, 7(2), 1-16. https://doi.org/10.36859/jcp.v7i2.1723

Fadhila, N., Aliyah, I., & Permana C.T.H. (2023). Utilization of Culinary Area Public Space as a Tourist Destination in Padang Panjang City, West Sumatra. Desa-Kota: Jurnal Perencanaan Wilayah, Kota, dan Permukiman, 5(1), 172-183. http://jurnal.uns.ac.id/jdk

Dhea, S., & Ezizwita. (2023). The Influence of Tourist Attractions, Facilities, and Accessibility on the Visiting Decision Process at the Padang Beach Tourist Attraction in Padang City. Jurnal Ekonomi dan Bisnis Dharma Andalas, 25(2), 328-341. https://doi.org/10.47233/jebd.v25i2

Irwandi, A., & Putri, R. (2022). Taplau: The New Face of the Padang Beach Area Toward Halal Tourism in Padang City. Community: Pengawas Dinamika Sosial, 8(2), 219-231. https://doi.org/10.35308/jcpds.v8i2.5931

Padek.jawapos.com. Hospitality Remains Tourism's Homework: The Case of Alleged Bullying of a Tourist at Padang Beach. Accessed on Tuesday, 18 August 2026. https://padek.jawapos.com/metropolis/2607230004/hospitality-masih-jadi-pr-pariwisata-kasus-dugaan-perundungan-wisatawan-di-pantai-padang

Antarafoto.com. Tourists Disturbed by Garbage at Padang Beach. Accessed on Tuesday, 18 August 2026. https://www.antarafoto.com/id/view/2454709/wisatawan-terganggu-sampah-di-pantai-padang

Klikpositif.com. Alleged Harassment at Padang Beach Goes Viral, DPRD Asks That Supervision Be More Than a Formality. Accessed on Tuesday, 18 August 2026. https://klikpositif.com/viral-dugaan-pelecehan-di-pantai-padang-dprd-minta-pengawasan-tak-sekadar-formalitas/

Harianhaluan.id. Padang Beach Widely Criticized by Visitors, DPRD Chair Asks City Government to Act Firmly. Accessed on Tuesday, 18 August 2026. https://harianhaluan.id/pantai-padang-banyak-dikritik-pengunjung-ketua-dprd-minta-pemko-bertindak-tegas-152326/

Seruni.co. Tourism Supervision System Questioned After Alleged Harassment Incident at Padang Beach. Accessed on Tuesday, 18 August 2026. https://seruni.co/sistem-pengawasan-pariwisata-dipertanyakan-usai-insiden-dugaan-pelecehan-di-pantai-padang-4654/

Infonusantaranews.net. Disturbing: Extortion Occurs Again at Padang Beach, Osman Ayub Asks Authorities to Take Firm Action Immediately. Accessed on Tuesday, 18 August 2026. https://www.infonusantaranews.net/2026/03/meresahkan-aksi-pemalakan-kembali.html

Gustia, A.E., & Putra, T. (2021). The Destination Image of Padang Beach as a Tourist Destination in West Sumatra. Jurnal Kajian Pariwisata dan Bisnis Perhotelan, 2(1), 7-12. https://doi.org/10.24036/jkpbp.v2i1.24872

Syafitri, D., & Ezizwita. (2023). The Influence of Tourist Attractions, Facilities, and Accessibility on the Visiting Decision Process at the Padang Beach Tourist Attraction in Padang City. Jurnal Ekonomi dan Bisnis Dharma Andalas, 25(2), 328-341. https://doi.org/10.47233/jebd.v25i2.972

Nurmailis, N., & Suyuthie, H. (2021). Strategy for Developing Tourism Activities at the Padang Beach Tourist Attraction. Jurnal Kajian Pariwisata dan Bisnis Perhotelan, 1(3), 137-143. https://doi.org/10.24036/jkpbp.v1i3.22272